

SPONSOR AND EXHIBITION PACKAGES



34th PIANC

WORLD CONGRESS

PANAMA 2018 / May 7 to 11



CANAL DE PANAMÁ

I. Event Information

PIANC, the World Association for Waterborne Transport Infrastructure, and the Panama Canal Authority (ACP) proudly announce they will co-host the 34th PIANC World Congress 2018 in Panama City, Panama.

The PIANC World Congress 2018 will present and discuss the most relevant topics to the waterborne transport infrastructure sector. The renowned international event is open to members and non-members. Take advantage of this gathering to exchange knowledge and experiences with experts and peers from around the world, through:

1. **Annual General Assembly(AGA)**

2. **Short Course Workshop**

- *Marina Design*
- *Working with Nature in the Americas: Generating Ecosystem Services in the Waterborne Transport Sector*

3. **34th PIANC World Congress 2018**

- *Plenary and technical sessions*
- *1st PIANC AMERICA REGIONAL FORUM*
- *Industry exhibition*
- *Young professionals activities*
- *Partner program*

4. **Technical tours**

- *Atlantic Technical Tour: Agua Clara and Gatún Locks*
- *Pacific Technical Tour: Partial transit through Miraflores and Pedro Miguel Locks, observation of Canal dredging works, and visit to Amador marina*
- *Barro Colorado Smithsonian Tropical Research Institute Technical Tour*

5. **Social Events**

- *Welcome cocktail*
- *Closing banquet*
- *The Miraflores Visitor Center visit and Cocktail*

6. **Accompanying Persons Cultural Tours are available on the website.**

Panama will be the epicenter of the latest trends and best practices in the waterborne, transport and infrastructure sector.

Venue

The Riu Plaza Panama Hotel

Located in the heart of the financial district, the Riu Plaza Panama Hotel offers you a unique urban experience so that you can enjoy your vacation or business trip. This hotel in Panama City has many amenities, such as a pool, a gym, conference rooms and a spa to ensure you enjoy your stay.

2018 PIANC World Congress		
Hotel Riu Plaza Panama		
Deluxe Single / Double	\$ 85.00 + 10%	Rate applies from November 1 to January 15, 2018
Deluxe Single / Double	\$ 99.00 + 10%	Rate applies from January 16 to March 15, 2018
Deluxe Single / Double	\$ 109.00 + 10%	Rate applies March 16 to May 5 2018
Executive Room Single / Double	\$115.00 + 10%	Rate applies from November 1 to January 15, 2018
Executive Room Single / Double	\$129.00 + 10%	Rate applies from January 16 to March 15, 2018
Executive Room Single / Double	\$ 139.00 + 10%	Rate applies from March 16 to May 5, 2018

50th Street with 53 East
Marbella - Panama City - Panama
Tel: (507) 378 9000

<http://www.riu.com/en/hotel/panama/panama-city/hotel-riu-plaza-panama/index.jsp>

Language

The official language of the Congress is English.

We will have simultaneous English-Spanish interpretation

Letter Invitation

The organizers will be pleased to send a letter of invitation to any pre-registered and paid participant requesting one. It is to be understood that such an invitation is only intended to assist potential participants with the raising of travel funds or obtaining a visa. It is not a commitment for organizers to provide any financial support.

You may request such a letter from the Congress Secretariat. Please note that this letter can only be issued if participant's registration has been paid.

Insurance

The Congress organizers cannot accept liability for personal injuries sustained or for loss or damage of property belonging to Congress participants (or their accompanying persons), either during or as a result of the Congress.

Registration

Kindly wear your identification badge during all the congress days and social events!

<http://www.pianc2018.com/registration.php>

Program

Thematic axis:

1. Dredging
2. Environment
3. Inland navigation
4. Logistics & Infrastructure
5. Marinas
6. Ports

II. Information for Exhibitors and Sponsors

Exhibition Opportunity

A commercial and professional exhibition will take place in parallel to the Congress hours. To maximize the exhibitor's exposure to the delegates, all coffee breaks will be held in the exhibition area.

2018 PIANC World Congress		
Exhibitor Opportunities	Rates	Deadline
Modules 3 x 3 m2 (regular enrollment fee)	\$ 3,500.00	Mar. 30, 2018
Additional Exhibitor Identification Badges*	\$ 225.00	

* Coffee break and lunch are included by badges.

Raw Space Rental

The price includes:

- A kiosk-type structure with a physical space of 9 square meters.
- One table and two chairs.
- One (1) standard electric outlet (plug)
- Two (2) exhibitor badges for every 9 square meters.
- Refreshments during coffee breaks



* Please note that raw space rental does not include any furniture or stand cleaning.

Booth Decorations

Exhibitors are reminded they should only use areas that were ordered and paid for.

Allocation of Exhibition Space

Space allocation will be made on a “First come, first served basis.” A completed application form accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location.

Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made according to the date and time in which the application forms and the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be provided for every 9 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee. An exhibitor registration form will be included in the Exhibitor Technical Manual.

Exhibitor Technical Manual

A technical manual outlining all the aspects of the exhibition will be sent 2 months prior to the Congress and will include the following:

- Technical details about the venue
- Final exhibitions details and information
- Contractor details
- Services available to exhibitors and order forms

Sponsorship Opportunities

Following are the Platinum, Gold, Silver and Technical Sponsor packages. Kindly note that sponsorship opportunities and exhibitions are offered in USD.

2018 PIANC World Congress		
Sponsorship Opportunities	Amount	Available
Platinum Sponsor	\$ 25,000.00	available
Gold Sponsor	\$ 20,000.00	available
Silver Sponsor	\$ 12,000.00	available
Technical Tour Sponsor	\$ 20,000.00	available
Congress Bags (sole sponsorship)	\$ 12,000.00	available
USB Drive	\$ 7,500.00	sold
Lanyards (sole sponsorship)	\$ 7,500.00	sold

1. Platinum Sponsorship Package

USD25,000.00

- Use of the Miraflores Visitor Center fourth floor terrace, overlooking the operation of the original Canal, for a corporate event.
- The placing of sponsor POP material in the area where the inauguration cocktail will be held.
- An exhibit area with a physical space of 18 square meters in order for your company to reach the close to 600 participants attending the event.
- Logo of the sponsor on the banners that will be on display on several areas.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the congress program, which will be handed out to the participants.
- Three (3) seats for the conferences.
- Ten (10) seats for the formal dinner.
- Eight (8) spaces for the technical tour.

2. Gold Sponsor

USD20,000.00

- Use of the Miraflores Visitor Center lower lobby area, overlooking the operation of the original Canal, for a corporate event.
- An exhibit area with a physical space of 9 square meters in order for your company to reach the close to 600 participants attending the event.
- The placing of sponsor POP material in the area where the inauguration cocktail will be held.
- Logo of the sponsor on the banners that will be on display in different areas of the congress.
- Logo of the sponsor on the congress website.

- Logo of the sponsor printed in the congress program, which will be handed out to the participants.
- Two (2) seats for the conferences.
- Six (6) seats for the formal dinner.
- Six (6) spaces for the technical tour.

3. Silver Sponsor

USD10,000.00

- An exhibit area with a physical space of 9 square meters in order for your company to reach the close to 600 participants attending the event.
- Logo of the sponsor on the signage banners that will be on display in different areas of the congress.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the program of the congress, which we will hand out to the participants.
- One (1) seat for the conferences.
- Three (3) seats for the formal dinner.
- Four (4) spaces for the technical tour.

4. Technical Tour Sponsor

USD20,000.00

- Logo of the sponsor on the invitations to the technical tour.
- The placing of sponsor POP material in the area where the tour technical will be held.
- The possibility of placing a banner on the buses that will transport the attendees of the technical tour.
- Logo of the sponsor on the signage banners that will on display in different areas of the congress.
- Logo of the sponsor on the congress website.
- Logo of the sponsor printed in the program of the congress which we will hand out to the participants.
- Mentioning of the sponsor by the master of ceremony during the whole congress, and especially when referring to the technical tour.
- Two (2) seats for the conferences.
- Two (2) seats for the formal dinner.
- Ten (10) spaces for the technical tour.

5. Congress Bags (sole sponsorship)

USD12,000

- Congress bags will be given to each congress participant.
- The bag will bear the sponsor's and congress logos.
- The bags are subject to the approval of the Congress organizers.
- Sponsorship will be acknowledged as follows:
 - Inclusion of one further insert for promotional purposes in the Congress bags
 - Logo in Congress program book
 - Sponsor's logo with hyperlink on Congress website.
 - Three (3) spaces for the technical tour

6. USB Drive

USD7,500.00

- Exclusive advertisement on the Disk-On-Key containing the Congress's Final Program and abstracts.
- The USB Drive will be distributed to all participants.
- The sponsoring company will be entitled to the following benefits:
 - The publication of the sponsors' logos with hyperlinks on the Congress website
 - Acknowledgement on the Sponsors' boards on-site
 - Acknowledgement in the Sponsors' list in the final program
 - Two (2) spaces for the technical tour

7. Lanyards (sole sponsorship)

USD7,500.00

- Logo of the sponsor on identification badges.
- Logo of the sponsor on signage banners which will be on display in different areas of congress.
- Logo of the sponsor on the website of the congress.
- Logo of the sponsor printed in the congress program, which will be delivered to all participants.
- A registration to participate in the conferences and all social events.
- Mentioning of the sponsor by the master of ceremony in different conferences during the congress.
- Logo of the sponsor projection on screens that will be installed at the conference.
- The right to place promotional material in the suitcases handed out to all participants of the congress.
 - Two (2) spaces for the technical tour

Please note that all sponsorship opportunities include:

- The publication of the sponsor' logos with hyperlinks on the Congress website.
- Acknowledgement on the sponsors' boards on-site.
- Acknowledgement in the sponsors' list final program.

Please forward your company logo (in high resolution JPG format) in both black and white and full color versions to mtmaure@pancanal.com

Join us in Panama City, Panama!

Local office of the 34th PIANC World Congress 2018

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